



Name: Dr. JULIET KAINDI ISIKA
Title/Qualifications: Ph.D.(Fashion design and Marketing), M.Sc. (Textiles Science and Design),B.Sc.(Textiles, Clothing and Design), (Kenyatta University)
Department : FASHION DESIGN AND MARKETING
Contact Address: P.O. Box 16891-00100, Nairobi, Kenya Email: jjisika2011@gmail.com, isika.juliet@ku.ac.ke
Position: Lecturer
Area of Specialization: Garment Pattern Making Techniques and Creative Fashion design
Research Interests: Fashion design education and practices, Consumer behavior and Body image.

2. Conference Presentations

S/ No	Presenter	Title of Paper presented	City/Country	Date of Conference	Funding (US\$)
	Kinuthia, L.N	Usage of Sports Bra by Sporty Ladies in Kenya: Case of Public Universities by Kinuthia, L.N & Isika, J,K (2019)	University of Eldoret, Kenya	6th International Interdisciplinary Conference (IIC6) 4th, 5th & 6th September, 2019	NONE
	Oigo B, E.	Body Shape and Apparel Fit, Using Personal Measurements of Kenyan University Female Students. Isika, J,K.. Oigo .B.E. and Wanduara, M.W (2019)	Kenyatta University, Nairobi, Kenya	1st International Biennial Research and Innovation Conference 23rd – 25th October , 2019	NONE
	Isika, J, K.	Habitual high heeled shoes use among regular and plus-size models: Physiological and psychological perspectives by Isika, J, K and Mundia,F (2019)	Kenyatta University, Nairobi, Kenya	International Research Symposium In Physical Education, Exercise And Sports Science, 25th June 2019	NONE
	Oigo B, E.	Clothing and textile research in Kenya: challenges and opportunities by Oigo .B.E. & Isika, J,K (2016)	Kenyatta University, Nairobi, Kenya.	1 st Biennial on the State of Higher Education 22nd – 26th August 2016	Kenyatta University
	Isika, J, K.	Building and Sustaining Globally Competitive Fashion Design Education: Resources in the Use of Garment Design by Draping by Isika, J, K.(2016)	Kenyatta University, Nairobi, Kenya.	1 st Biennial on the State of Higher Education 22nd – 26th August 2016	Kenyatta University

	Isika, J. K.	'Real' Fabric Draping Design in Public Institutions of Higher Education in Nairobi County, Kenya. By Isika, J, Mburugu. K , Nguku, E and Obere A. (2014)	Ethiopia Institute of Textile and Fashion Technology, Bahir Dar, Ethiopia	3 rd nd Annual International Conference on Cotton, Textile and Apparel Value Chain in Africa. 2nd – 3rd May 2014	US\$ 910 by Kenyatta University
	Isika, J. K.	Investigating the Use of Garment Design by Draping in Public Institutions of Higher Education in Nairobi County, Kenya. By Isika, J, Mburugu. K, Nguku, E and Obere A. (2014)	Egerton university, Njoro- Kenya.	8 th Egerton University International Conference. 26th – 28th March, 2014	NONE
	Oigo, E.B.	Product Development Training: A Case Study of Kenyan Handloom Weavers. By Oigo, E. B, Isika, J.K. and Wanduara, M.W.	Ethiopia Institute of Textile and Fashion Technology, Bahir Dar, Ethiopia	2nd Annual International Conference on Cotton, Textile and Apparel Value Chain in Africa. May 8-10, 2013	Kenyatta University
	Otina, M	Realizing Growth of Micro and Small Garment Enterprises to the Sustainability of Textile and Clothing Industry in East Africa (2011)	North Coast Beach Hotel, Mombasa, Kenya	International Conference for East African Cotton, Textile and Apparel (CTA) Value Chain to Develop Competitiveness. 1st-4th November 2011	NONE
	Isika, K. J.	Developing a Revival Strategy for Kenya's Micro, Small Medium Garment Enterprises in Globalized Economy. By Isika, J& Nguku, E (2007)	Kenyatta University - Nairobi	14th – 17th Nov, 2007	NONE

3. Research

S/ No	Researcher	Year	Title	Donor	Funding (US\$)
1	Isika, J K.	2011 - 2014	Usage of 'Real' Fabric Draping: A Case of Public Institutions of Higher Learning and Practicing Fashion Designers in Nairobi County	Kenyatta University	US\$ 823.5
2	Isika, J K.	2006	Factors Influencing Professional Women's Likelihood to Adopt Clothing Fashion: A Case of Nairobi City	NONE	NONE

4. Funded projects

S/ No	Researcher	Year	Title	Granting Body	Funding (US\$)
1	Isika, J K.	2011 - 2014	Use of 'Real' Fabric Draping: A Case of Public Institutions of Higher Learning and Practicing Fashion Designers in Nairobi County	NACOSTI	US\$ 15,882
2	Isika, J K.	2007	Research, design and development of condom dresses to create AIDS awareness and reduce stigma among patients	African Health And Development International (AHADI Kenya)	US\$ 450

4. Publications

S/No.	Author	Year	Title	Journal	ISBN/ISSN Reference No.
1.	Kidokoro T, Fuku N, Yanagiya T, Takeshita T, Takaragawa M, Annear M, Xiaojie T, Waiganjo LB, Bogonko LF, Isika JK , Kigaru MD, Mwangi FM..	2020	Physical activity and sedentary behaviour patterns among Kenyan and Japanese children: A comprehensive cross-country comparison.	International Journal of Environmental Research and Public Health, 17 (12), 4254, 2020	EISSN 1660-4601
2.	Isika, JK.	2016	Fashion Design: 'Real' Fabric Use in Draping and Curriculum Implementation in Public Institutions of Higher Learning in Nairobi County, Kenya.	IOSR Journal of Research & Method in Education (IOSR-JRME)	Volume 6, Issue 4 Ver. III (Jul. - Aug. 2016), PP 52-60 www e-ISSN: 2320-7388,p-ISSN: 2320-737X.iosrjournals.org
3.	Isika, JK. , Mburugu, K., Nguku, E.& Almadi, O.	2016	The Competencies of Fashion Design Teachers in Public Institutions of Higher Learning in Nairobi County, Kenya.	International Journal of Sciences: Basic and Applied Research.	Volume 26, No 1 2016 of IJSBAR 26(1), 278-291. (ISSN 2307-4531),

5. Consultancy and community service

S/No.	Consultant (s)	Consulting Person/ Body/ Organization	Year	Title Consultancy Service	Payment (US\$)
1	Isika, J K.	Dr. Elizabeth Oigo – Kenyatta University For Competitive Matching Grant Fund Project for the Cotton Sector	February 2007 to March 2008	Consultant - Product Design and Development Training for Handloom Weavers Project.	US\$ 1,500
2	Isika, J K.	African Health and Development International (AHADI)	October to December 2005	Fashion Designer- Creative 3 condom dresses	US\$ 360

6. Affiliation to Professional Bodies

S/No	Name of professional body
1	Member, The International Federation of University Women (IFUW)
2	Kenyatta University Alumni Association
3	CITI program - Social/Behavioral Research Course 2016-2021

7. Supervision of postgraduate students

S/No	Name of student	Programme	Thesis title	Status of project
1	Nelius Wanjiku Mwangi (Msc) H60/CE/28982/2015	Masters	Selection and Use of Personal Protective Equipment among Boda Boda Riders in Kerugoya Town, Kirinyaga County, Kenya.	Final Draft Proposal Development
2	Kereth, Gudila Ancelm (PhD) H87EA/32735/2015	PhD	Consumer Behavior and Attitudes towards the Purchase of Imported Versus Locally Made Apparel Products in Dar es Salaam, Tanzania	1st Draft Thesis development
3	Shikuku Emmanuel Okoth (Msc.) H60/31640/2015	Masters	Fashion Collection For Plus Size Adult Females Inspired By Kenyan Cultural Trends: A Case Study Of Nairobi City, Kenya.	Final Draft Proposal Draft
4.	Angela Karoro (Msc) (H60/28244/13)	PhD	Assessment of Attributes Associated with the Purchase Behavior of Beddings by Female Primary School Teachers, Nairobi County.	Final thesis Draft

Administrative positions held to date

2019 – Present: Fashion design and Marketing - Exam Coordinator

2014 – Present: Member to Kenyatta University Mentoring Programme

2014 – Present: Fashion design and Marketing Representative - School of Applied Human Sciences

2014 – Present: Member to School Board of Sports and Games Committee - School of Applied Human Sciences

2014 – Present: Member to the Innovation and Activities Committee- School of Applied Human Sciences

2012 – Present: Fashion design and Marketing -Timetable assistant

2012– Present: Fashion design and Marketing Board of Quality Management Systems - Coordinator (QMS)

2011 – Present: School of Applied Human Sciences - Chairperson Welfare Committee

2011 – Present: Fashion design and Marketing Procurement Committee - Chairperson

2010 – 2017: Fashion design and Marketing Representative - School of Applied Human Sciences Practicum Committee

2010 – Present: Fashion design and Marketing Representative - School Board of Undergraduate Graduate Studies

2010 - Present: Departmental Academic Advisor

