



**Chairman of the Department**

**Dr. George Ngugi King'ara, Senior Lecturer**

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### **Professional Summary**

I have taught at the university level since 2001 in the areas of media production, communication and media studies. As a practitioner in media, I have published commentary in newspaper dailies and magazines, produced a feature documentary film and worked as a part time producer of a weekly television drama series.

My research interests concern the relationship between media and culture formation; and technological determinism by use of new tools of communication.

### **Teaching Areas**

- Media and society
- Communication studies
- Television production
- Film studies
- Script writing for TV and Film
- Audiences of media
- Cultures of media production
- Documentary film production

### **Education**

PhD, Media Studies (television audience research), Culture, Communication and Media Studies, University of KwaZulu Natal, 2010.

Master, Communication Studies (Script Writing Major). California State University, Los Angeles, USA, 2000.

Bachelor of Arts, Film & Television Broadcasting. California State University, Los Angeles, USA, 1999.

Bachelor of Science, Mass Communication. Kennesaw State University, Marietta, Georgia, USA, 1993.

**Selected Publications or other works**

<https://scholar.google.com/citations?user=9nl6LNwAAAAJ&hl=en>